

## KAILUA, HAWAII

## Shannon Williams King

Residential

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She is a Broker Associate in Hawaii with Coldwell Banker Pacific Properties in Kailua with The Buy Sell Live Team. As a socialpreneur, King co-founded Schoolhouse Realty, a community-based company in CA that gives 10% of its proceeds to schools. They have given over \$160,000 to schools! King continues the tradition of donating to schools in Hawaii. Prior to that, she owned Tribella Realty in Texas. King still holds her Texas Brokers license. King is known as the "Real Estate Road Warrior", because her Naval Officer husband's job requires, they relocate often. Their frequent relocation and purchasing of properties when they move, helps her uniquely understand the transaction from a buyer's and seller's perspective. They have lived in TX, CA, DC, Italy and HI and own homes in most of these places.

When she's an international speaker for companies and associations about her first-hand experience of moving into new markets, creating a unique brand, building a client base from scratch and utilizing mobile technology to create a streamlined process. King is an active voice for the real estate industry, serving NAR as 2017 Chair for Member Communications. Some past appointments include the extended leadership team, executive committee, finance committee, Chair for Strategic Planning and YPN. King was in REALTOR® Magazine's "30 Under 30." She has appeared on HGTV's "House Hunters," and has a book: "Real Estate Road Warrior: 101 Technology Tools for Business on the Go."